

portfolio management. Equity portfolio management is emphasized in the context of support of management of the General Louis Wilson Fund, the student-managed fund. The course requires readings, cases, field trips, projects, student research, and presentation.

4902 Student-Managed Fund I (2 sem. hours). A course in the practice of portfolio management with focus on management of the General Louis Wilson Fund, the student managed portfolio. Provides an opportunity for managing the investment of college endowment funds by utilizing economic, industry, and company analysis in the context of security valuation models. Combines the study of sophisticated security analysis and portfolio theory, management, and performance measurement. To be taken during the fall semester. Prerequisite: Finance 4900 and permission of instructor.

4912 Student-Managed Fund II (2 sem. hours). A course in the practice of portfolio management with focus on management of the General Louis Wilson Fund, the student managed portfolio. Provides an opportunity for managing the investment of college endowment funds by utilizing economic, industry, and company analysis in the context of security valuation models. Combines the study of sophisticated security analysis and portfolio management with the practical demands of hands-on money management. Extends the study of portfolio theory, management, and performance measurement. To be taken during the spring semester. Prerequisite: Finance 4900 and permission of instructor.

Special Purpose Course Numbers

4750–4753 Special Topics (1, 2, 3, or 4 sem. hours).

4800–4803 Independent Studies (1, 2, 3, or 4 sem. hours).

4850–4853 Internship (1, 2, 3, or 4 sem. hours).

Management

2000 International Business—Latin America (4 sem. hours). This is an intense course that requires students to travel and live in Latin America for at least a two-week period. Students are required to assess and understand geographic, environmental, economic, social-cultural, political, and legal factors that impact the business environment of Latin America. The course includes six hours of formal classroom instruction at Millsaps College before departure for the region and an additional thirty eight hours of classroom instruction once in the region. In addition to the classroom instruction, the course provides experiential learning opportunities by requiring students to participate in field trips that expose them to the history and culture of the region, as well as to various leaders of business, industry, and government.

3000 Introduction to Management (4 sem. hours). Provides an introduction to the arts and sciences of management. Theories of organization structure, communication, and managerial decision making are addressed. Particular emphasis is given to organizational behavior. Additionally, a detailed analysis is made of the planning, organizing, leading, and controlling functions. Prerequisite: junior standing. This course is offered during the fall semester.

3010 Entrepreneurship (4 sem. hours). Students incorporate concepts from accounting, marketing, finance and management to develop a vision for a new business plan. Prerequisites: ACCT 2000, ACCT 2010, MGMT 3000 and FINC 3000.

- 3020 Managerial Ethics (4 sem. hours).** This course is intended to help students recognize the ethical dilemmas that employees and managers typically face in day-to-day dealings with colleagues, subordinates, bosses, customers, the public and other stakeholders and to provide ethical frameworks for evaluating alternative courses of action. The emphasis of the course will be on managerial decisions, including those that students are likely to encounter in the early stages of their careers.
- 3030 International Management (4 sem. hours).** Introduction to behavioral and human resources issues facing managers of multinational corporations. Students will evaluate the effectiveness of various management practices and techniques when applied across the globe. Topics include culture, leadership, decision making, communication, motivation, and employee development, selection, and repatriation. Prerequisite: MGMT 3000.
- 3040 Organizational Behavior (4 sem. hours).** This course explores human behavior in organizational settings using theories from multiple disciplines including psychology, social psychology, and management. Examines how theories can be applied to create a positive work environment and improve worker morale and productivity. Prerequisite: junior standing.
- 4000 Business Strategy (4 sem. hours).** Takes a searching look at the major components of strategy from an upper-level management perspective. Using case studies and simulations, this course provides a learning laboratory that integrates the knowledge and skills learned in the Core courses of each function. Prerequisite: Admin 4000 and all four junior-level B.B.A. Core courses. This course is offered during the spring semester.
- 4010 International Business (4 sem. hours).** Focuses on issues and problems facing managers whose firms do business abroad. The strategic issues, operational practices, and external relations of multinational companies are analyzed through cases that bridge individual functional areas. Prerequisite: junior-level B.B.A. Core courses.
- 4020 Human Resource Management (4 sem. hours).** This course addresses contemporary human-resource challenges arising out of the social, economic, and governmental environments in which organizations operate. Topics include the changing role of the human resource department in organizations, building and developing a competent workforce, issues in international human resource management, cultural diversity in the workplace, and the changing nature of labor relations. Prerequisite: junior standing.
- Special Purpose Course Numbers**
- 4750–4753 Special Topics (1, 2, 3, or 4 sem. hours).**
- 4800–4803 Independent Studies (1, 2, 3, or 4 sem. hours).**
- 4850–4853 Internship (1, 2, 3, or 4 sem. hours).**

Management Information Systems

- 3010 Management Information Systems (4 sem. hours).** This course focuses on breadth of coverage rather than depth in any particular area. The topics covered include the strategic role of IT, discussion of MIS specific computer hardware and applications, managing IT-related organizational change, systems development and outsourcing, and the Internet and electronic commerce. Prerequisites: junior standing or permission of the instructor.