



# Bulletin

INTERNATIONAL ASSOCIATION OF EMERGENCY MANAGERS

## Record Numbers Attend IAEM's 50th Annual Conference & Exhibit

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The IAEM 2002 Annual Conference & Exhibit was attended by 578 registrants, our record high conference attendance as an association. The next highest attendance was in 2001 in Riverside, California. IAEM celebrated its 50th anniversary as an association in its 1952 birthplace of Columbus, Ohio.

This year's conference was marked by many highlights, built around the conference theme of *Defending the Homeland: Comprehensive Emergency Management*. **J.R. Thomas**, CEM, was installed as IAEM President. **Daryl Lee Spiewak**, CEM, was selected by members as President Elect. **Vikki Stempkowski**, CEM, was selected by members as IAEM Secretary. Bylaws were amended to clarify director and officer job duties.



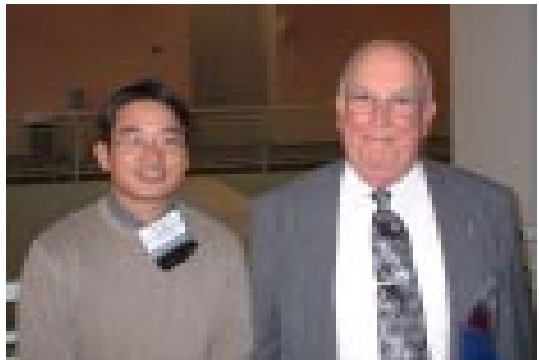
From left: Mike Byrne, Senior Director, Response & Recovery, OHS; Beth Armstrong, IAEM Executive Director; and Timothy L. Beres, Assistant Director, Office for Domestic Preparedness, U.S. Dept. of Justice, following Oct. 14 general session on federal briefings at the IAEM 2002 Annual Conference & Exhibit. See related article on Page 8.

## IAEM: Working for You

■ **IAEM Scholarship Program.** Four IAEM scholarships were awarded this year, and more than \$17,000 was raised for the IAEM Scholarship Program. **The CD/EM Memorial Commission donated \$10,000 to IAEM scholarships.** See Pages 3 and 19.

■ **NOAA Strategic Planning Session.** Steve Detwiler, CEM, provided input on behalf of IAEM to the National Oceanic and Atmospheric Administration (NOAA) during a Sept. 23 external stakeholders strategic planning session in Washington, D.C.

■ **New IAEM Strategic Plan.** Members approved new vision, mission and key results areas at the Oct. 15 IAEM Annual Business Meeting in Columbus. See Page 15.



Chien-Chih Lin, IAEM scholarship recipient and student at George Washington University (left), with Bob Bohlmann, CEM, Scholarship Commission Chairman. Lin offered a concurrent session on collaborating technology to improve emergency management for elderly adults. See related article on Page 3.





*J.R. Thomas,  
CEM, IAEM  
President*

## From the President

The 50th International Association for Emergency Managers Annual Conference & Exhibit is over, and there are so many people to thank. This conference was the best attended of any previous one (578). There were also more vendors and more countries represented. The student delegation was the largest ever, and included the first Student Region meeting.

There is no way I could thank everyone, but let me highlight just a few. Avagene Moore, CEM, the conference co-chairman, put a tremendous amount of time, effort and personal assets toward this conference. Beth, Sue, Sharon, Dawn, Hazel and Peter from staff all deserve a big thank you for all their efforts throughout the year. Unless you have relied on the staff, you have no idea how valuable they are. (Take note, Linda Spangler, Russ Decker and Rick Comerford.) Immediate Past-President Bob Andrews, CEM, provided his support throughout the process. And last but not least, thanks to all of you who came to Columbus. Don't wait 50 years to come back!

The next year is a pivotal one for the future of emergency management. As of this writing, the Department of Homeland Security in the United States was still in limbo, and the Congress had recessed for the elections. The fire services, law enforcement and emergency medical services have put on quite a push from the local level to receive additional funds. It is now time for local emergency

managers to step up and make it known to the legislators that we also need basic equipment and staff in order to coordinate our newly assigned roles and the equipment being purchased for emergency responders.

In addition to our traditional roles in planning, training, exercises and disaster recovery, we now have an additional role as coordinator for first responder equipment funds. In order to take on this new responsibility, we need to supplement the infrastructure funding (e.g. personnel, office equipment, etc.) from the federal government. The Federal Emergency Management Agency controls the Emergency Management Program Grant (EMPG) that most of us receive for those purposes. It is very likely we will not receive any additional funds unless we make an effort. It is time for us to contact our congressional leaders and tell them why the EMPG money is

important to us and that current levels will not get the job done. You will soon receive information from the Government Affairs Committee with bullet points you can use in your communications.

Now is the time for us to work together to help ourselves, each other and our communities.

For those members outside the United States, this issue is important to you as well. Your member of the parliament, дума, diet or other governmental branch is concerned about terrorism. If the local government is prepared to respond in a coordinated fashion, the situation will be easier for the national government.

I am truly honored to represent all of you and the association. The IAEM president's position is the point of the pyramid, but you are the base that maintains the association. Let's work together to continue the movement forward.

Mr. Andrews,

I am a last semester senior at Arkansas Tech University, and I had the pleasure of meeting you at the beautiful Central Ohio Fire Museum during the reception for the IAEM conference. The purpose of my letter is to thank you for making all the students feel so accepted and welcomed at the recent IAEM conference. This is my second International conference, the first being at Riverside – and each year I am amazed by the outpouring of acceptance and guidance being offered to the students by the veteran members as well as the vendors. As students we were never made to feel as such; the vendors and emergency management experts always treated us with total respect and let us know that we had a voice and that our voice was being heard at all times. Several times at the conference it was said that the students were the future of emergency management. I would like you to know from this future emergency manager, that I would never have become what I am today if it had not been for the guidance and caring that I have received from the extended family which I have found while attending these wonderful conferences. Each time I return home from a conference, I feel as if I am a better person because of people such as yourself and all the other emergency management professionals who have been the guiding light through my education at Arkansas Tech University. Again, I would like to give you my heartfelt thanks for the acceptance and guidance that has been bestowed by everyone at the conference to everyone enrolled in the emergency administration management program at our university.

Respectfully,  
Georgia Dye

**Editor's Note:** Bob Andrews, CEM, Past IAEM President, shared with us this letter that he received following the IAEM Annual Conference.

## IAEM Awards Four Scholarships

By Dawn M. Shiley, IAEM Communications & Marketing Director

During the Scholarship Auction at the IAEM 50th Annual Conference, Scholarship Commission Chairman Robert Bohlmann, CEM, announced the recipients of the 2002 IAEM Scholarships. "This year's applications were very competitive. We are proud to be able to honor four students with IAEM scholarships," stated Bohlmann.

**Jason "Shane" Townsend** is the recipient of a \$1,000 scholarship that was provided through a dedicated grant from DRI International, an association that administers the industry's premier global certification program for qualified business continuity and disaster recovery planners. Townsend is a full-time graduate student at Virginia Commonwealth University working towards a Master of Urban and Regional Planning degree with a major in hazards planning. Townsend's thesis, "Campus Emergency Preparedness: An Evaluation of the Preparedness Levels at Mississippi's Colleges and Universities," is a natural outgrowth of his work in emergency management. While pursuing his graduate planning degree, he has also worked at the Virginia Department of Emergency Management and has served as an emergency response volunteer with the Red Cross. Last fall, he was the recipient of FEMA's Award for Service in the Attack on the Pentagon.

**Joel A. Smith** is the recipient of the second \$1,000 IAEM scholarship. He is an undergraduate student at Arkansas Tech University where he is pursuing a Bachelor of Science degree with an Emergency Administration and Management major. In addition to his full-time studies, Smith is a Sergeant with the 61<sup>st</sup> Civil Support Team (WMD) at Camp J.T. Robinson (Arkansas Army National Guard). He has volunteered his time and expertise to the

Arkansas Department of Emergency Management, assisting 75 counties in preparedness needs assessments.

Two students are the recipients of \$500 IAEM scholarships. **Timothy "Scott" Eller** is pursuing a Bachelor of Science degree with a major in Emergency Administration and Planning from the University of North Texas. Eller was a member of the Spring Volunteer Fire Department for five years as a Firefighter/EMT-Basic. While at the University of North Texas, he has been active in the International Emergency Management Student Association and has served as its Public Information Officer.

**Chien-Chih Lin** is a full-time student in the Crisis, Emergency and Risk Management Master of Science degree program offered by The George Washington University. Lin was a member of the medical response team for National Taiwan University Hospital. He plans on entering the doctoral program at GWU, with a goal to return to Taiwan and use the knowledge he gains in the U.S. to improve the Taiwanese emergency management system.

### Thanks for Dedicated Donations For IAEM Scholarships

Bohlmann thanked DRI International for making a dedicated donation to fund a 2002 scholarship. Robert T. Durgin, CEM, and Paul R. Thomas, Jr., CEM, CBCP, also provided dedicated donations. Additional funding was provided from the interest earned by the IAEM Scholarship Program fund.

### To Make a Donation

To make a donation or for more information, contact IAEM Communications & Marketing Director Dawn M. Shiley at [shiley@iaem.com](mailto:shiley@iaem.com).

### Related Articles:

See related articles on scholarship donations (Page 19) and Student Region (Page 20).



*Chien-Chi Lin, IAEM Scholarship recipient.*



*Shane Townsend, IAEM Scholarship recipient.*



*Joel Smith, IAEM Scholarship recipient.*

## IAEM 2002-2003 Board of Directors

IAEM is governed by a Board of Directors which includes representatives from each of the 12 membership regions, as well as internationally-elected officers. The officers of the Board make up the Executive Committee: the President; President-Elect; Immediate Past President; Treasurer; Secretary; and a Member-at-Large selected by the 12 Regional Presidents from among themselves.

J.R. Thomas, CEM  
President

Vikki Stempkowski, CEM  
Secretary

Rick Cox, CEM  
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Daryl Lee Spiewak, CEM  
President Elect

Bob Andrews, CEM  
(Ex-Officio) Past President

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(Ex Officio)  
Executive Director

Pamela L'Heureux  
President – Region 1

*To Be Announced*  
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Edward W. Lent, III, CEM  
President – Region 3

Marybeth A. Solesbee, CEM  
President – Region 4

Michael J. Fagel, CEM  
President – Region 5



Craig A. McDowell  
President – Region 6

Randall C. Duncan, CEM  
President – Region 7

*To Be Announced*  
President – Region 8

Gunnar J. Kuepper  
President – Region 9

Phyllis Mann, CEM  
President – Region 10

Richard A. Mease  
President - IAEM International  
Region

Ethan Beckcom  
President – Student Region

### Mark Your Calendar!

The following future IAEM meeting and conference dates have been established:

- IAEM 2003 Mid-Year Meeting, Feb. 22-25, 2003, Washington, D.C. (held in conjunction with NEMA meeting).

- IAEM 2003 Annual Conference & Exhibit, Nov. 1-5, 2003, The Rosen Center, Orlando, Florida.

- IAEM 2004 Annual Conference & Exhibit, Nov. 6-9, 2004, Dallas, Texas.

As details about meetings and accommodations become available, the *IAEM Bulletin* will keep you informed.

## Thanks to Our 2002 Annual Conference Sponsors

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Emergency Management Association of Ohio  
E-Team, Inc.  
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If you are interested in sponsoring an event at the IAEM 2003 Annual Conference in Orlando, please contact: Executive Director Beth Armstrong at [armstrong@iaem.com](mailto:armstrong@iaem.com).

## 5,000 Years of Disaster, 50 Years of IAEM

By Valerie Quigley, CEM, IAEM Communications Committee Chairman

The opening session of the IAEM Annual Conference featured a multimedia retrospective look at the history of emergency management, “5,000 Years of Disaster, 50 Years of IAEM,” offered by Ellis Stanley, CEM, Mike Martinet, CEM, and Gunnar Kuepper. “After culling through existing records of hundreds of disasters, both modern and ancient, we had to make some difficult choices to get some representative events,” said Martinet. “We knew that no matter which events we chose, we would have to leave hundreds out. We largely avoided wars, because that would have made the selection task even more difficult.”

Martinet noted that in our world, disasters continue to arise and bedevil organizations and their leadership with immutable but indeterminate regularity. Humans are still exploiting the natural environment and resources on an ever-increasing scale. This, in turn, creates hazardous situations, ranging from climate changes to flooding, landslides and avalanches. We must find new perspectives and approaches to dealing with and preparing for disasters. It is time to start dealing with disasters in a manner compat-

ible with our knowledge and abilities. Ten disasters featured in the presentation were:

■ **Noah’s Flood.** Even today, rain, floods and water-related incidents create the most loss of life and property damage.

■ **Ten Plagues of Egypt.** From water running red – to frogs, gnats, flies and locusts – on down to bacterias that may have caused the deaths of children, this was the



first example of how ignoring the relationship between ecology and human development causes disasters.

■ **Black Plague.** The plague was the first major example of biological repercussions on humanity.

■ **Tambora, Indonesia Volcanic Eruptions of 1815.** The

resulting sulphurous emissions caused global climate changes.

■ **Napoleon, Solferino and Henri Dunant.** War was the impetus for the start of the International Red Cross.

■ **Johnstown Flood.** This event marks the first time the American Red Cross participated in a non-war disaster relief effort. In this situation, the community (1) was built in the path of danger, (2) ignored all warnings, and (3) acted completely confounded when disaster struck.

■ **Dust Bowl in the American Midwest.** Manipulation of the natural environment by human action created mass exodus and evacuation.

■ **Mississippi Floods in the 1930s.** Floods resulted in the largest evacuation of people up to that point, marking the first time the U.S. federal government got involved in disaster relief and the first time black leadership was included in decision

making.

■ **Chernobyl Nuclear Explosion.** The event offered a clear indication that disasters don’t obey borders.

■ **World Trade Center/Pentagon Attacks.** The Sept. 11 attacks were the first major disasters that were witnessed worldwide.

### Overheard During the Conference

“Standards – if we don’t develop them ourselves, they’re going to be developed for us in today’s climate.” – Bob Andrews, CEM, IAEM President

“It is time to begin dealing with disasters in a manner compatible with our knowledge and abilities.” – Ellis Stanley, Sr., CEM, General Manager, Emergency Preparedness Dept., City of Los Angeles

“FEMA is great for parceling out money for planning, and we have a lot of people pretty good at making plans. But until the plan is tested, it is imaginary, is it not?” – Jim Russell, VP, IBHS

“That EOC was built to withstand anything, and it was never intended that it would be out of operation. The key lesson is that your EOC is not sacrosanct.” –

Thomas A. D’Auria, Chairman and CEO, Information Methods Inc., *Rebuilding the EOC During a Crisis*

“There are now 482 communities designated as Storm Ready.” – Dan Wernley, Director, NWS Office of Performance and Readiness, *NWS Supports Emergency Management, Ready or Not*

# IAEM 50th Annual Conference



*Ellis M. Stanley, Sr., CEM (left), and Michael D. Selves, CEM (right), accept Presidential Citations from IAEM President Bob Andrews, CEM, in recognition of their work in developing a results-oriented government affairs program for IAEM.*



*Bruce Baughmann, Director, FEMA Office of National Preparedness, provided an update on the First Responder Grant Program.*



*Avagene Moore, CEM, accepts World Trade Center picture from Bob Bohlmann, CEM, Scholarship Commission Chairman. Moore was the winner in a raffle to benefit the IAEM Scholarship Fund.*



*From left: IAEM Executive Director Beth Armstrong and IAEM President Bob Andrews, CEM, thank outgoing CEM® Commission Chairman Vikki Stempkowski, CEM.*



*Eddie Hicks, CEM, Clayton R. Award recipient.*



*Outgoing IAEM President Bob Andrews, CEM, passes the gavel to our new IAEM President, J.R. Thomas, CEM.*



*From left: Incoming IAEM President J.R. Thomas, CEM; Outgoing IAEM President Bob Andrews, CEM; and Past IAEM President Billy Zwerschke, CEM.*



*Randall C. Duncan, CEM (left), and Michael J. Fagel, CEM, received Certificates of Appreciation for their dedicated service at Ground Zero following the events of Sept. 11.*

# Oct. 12-16, 2002 - Columbus, Ohio



*Kathleen G. Henning, CEM, receives Certificate of Appreciation from IAEM President Bob Andrews, CEM, for all the above-and-beyond work she does on behalf of IAEM, including representation at key functions.*



*The Columbus Police Fife & Drums Corp performed at the Opening Session.*

## Opening Reception at the Central Ohio Fire Museum and Learning Center



*IAEM staff receive citation from members for exemplary service. From left: Sue Denston, Beth Armstrong, Peter Casals, Sharon Kelly and Martha Braddock.*



*New IAEM Regional Presidents take office. See listing on Page 4.*

**Photo Credits:** The *Bulletin* thanks Billy Zwerschke, CEM, and Valerie Quigley, CEM, who provided many of the photos for this issue.

## Monday General Session Features Federal Updates

The IAEM Annual Conference Oct. 14 General Session featured **Mark Zimmerman**, Program Manager, CMI-Services, who presented an overview of the e-Gov Initiative. FEMA provides executive leadership for e-Gov, while the Marine Corps Systems Command is managing the program. In the works is DisasterHelp.gov, an information portal for responders, citizens, government and non-government organizations. Zimmerman stated that development of the portal has been a cooperative effort between 27 agencies so that the end product will be relevant to government and citizen needs. He said the prototype site is currently undergoing internal review, with the public release set for Nov. 27, 2002.

Zimmerman said CMI-S is focused on facilitating digital information-sharing (interoperability) among the consequence management domain for all hazards. The intent is to provide a basic tool set for organizations that use the program. The system will be free to users, designed to be easy for responders to use due to the inclusive approach taken in its development, and will have an assurance of privacy and security built in. "Our mission is to provide an umbrella service to share information across the community," he said.

Municipal stakeholder interviews were done in eight U.S. communities to acquire input, and validation and verification was done in New York City, according to Zimmerman. Federal stakeholder interviews were also done; then input was requested from second responders, such as state hazmat teams. After the portal is launched, another survey will be done.

On the fast track of the e-Gov Initiative are: tactical information exchange, open source intelligence (bi-weekly classified updates), CMI Messenger (an instant

messaging service), and a capabilities catalog (selected equipment list). Future releases will include teleconferencing, agent ID, and more. "Our real intent is to supply something for the have-nots who can't afford the tools that larger communities may have," said Zimmerman. "The key is privacy and security."

### Briefing on Automated Exercise and Assessment System

**Capt. Philip T. Nizoloski**, USAF, Public Affairs Officer for the National Guard Bureau, presented a briefing on the Automated Exercise and Assessment System (AEAS). The National Guard was asked to develop a community-readiness exercise system. They brought together scientists and emergency managers to identify scenarios and develop standards for specific conditions. Stakeholder input has been sought and considered, and a timeline has been developed for each specific scenario. "The objective is to save lives, preserve order, and stabilize the community," said Capt. Nizoloski, who noted that AEAS is unique in that it is fully interactive and can be tailored to meet community needs. The goal is to improve preparedness training and community readiness.

Capt. Nizoloski gave examples of chemical, biological and radiological scenarios. He noted that two more beta tests are planned in Utah and California, with eventual rollout to every community in the U.S. (A demonstration was provided in a later concurrent session at the conference.)

### Update From Office For Domestic Preparedness

**Timothy L. Beres**, Assistant Director, Office of Domestic Preparedness, U.S. Dept. of Justice, provided attendees with an update on his agency's activities.

Beres discussed the components of combating terrorism (prevention, preparedness, crisis management, and consequence management), noting that ODP's mission is to enhance the capabilities of state and local agencies to respond to acts of terrorism. "If we aren't listening to the field, then we aren't doing our job," he said.

Beres described the ODP approach, which designates each state an administrative agency, followed by identification of state and local needs and development of comprehensive strategies. State assistance plans are then developed, and ODP services are distributed based on the identified needs. Beres discussed equipment grant funding, which now involves an expanded list of equipment categories that was based on needs identified by local communities, and he pointed out that grantees have access to federal purchasing programs.

### Update from Office of Homeland Security, The White House

An update from the Office of Homeland Security was presented by **Mike Byrne**, Senior Director, Response and Recovery. Byrne cited IAEM for its support of OHS formation and development. He said that OHS strategy calls for a national emergency management system and pre-establishing solid, strong mutual aid agreements. "There is something truly American about the concept of mutual aid," said Byrne.

Byrne said that OHS calls for merging various federal response plans into one plan, stressing that "the first to arrive and the last to leave is the local jurisdiction. This is now recognized and clearly articulated as part of our national strategy. We have to put our support where it will do the most good."

*(continued on page 16)*

## Local Dignitaries Honor IAEM at Opening Session

On Oct. 13, IAEM President **Bob Andrews, CEM**, officially called to order the 50th annual conference of our association. Opening ceremonies included a performance by the Columbus Police Fife & Drum Corps and visits from local dignitaries. Registered attendees numbered 578, and Andrews recognized that this largest-ever attendance also included the largest-ever contingent of emergency management students. Local officials were introduced by **J.R. Thomas, CEM**, Director of Franklin Co. EMA.

### Emergency Managers Will Continue to Prepare Citizens

**Chief Tim Tilton**, Whitehall Division of Fire, welcomed IAEM to Columbus. "Whether it is another World Trade Center or a flood in Europe, we emergency managers are here," said Tilton. "Our roles haven't changed – only the way in which we perform them. People depend on us when disaster strikes. Emergency managers will continue to prepare our citizens for whatever disaster occurs next."

**Columbus Mayor Michael B. Coleman** presented a citation of recognition to IAEM and welcomed IAEM back to the location of its 1952 birthplace as the U.S. Civil Defense Council. **Arlene Shoemaker**, President of the Franklin Co. Board of Commissioners, commented on the importance of collaboration and networking to the success of emergency management, citing the IAEM Annual Conference as the perfect venue for these critical activities. Ms. Shoemaker presented a resolution of recognition from the County Board of Commissioners to IAEM. **Dale Shipley**, Executive Director of the Ohio EMA, commented on the vital role of emergency managers

in the state of Ohio. "Emergency managers are now relied on more than ever by their communities," said Shipley, who presented to IAEM a citation from Ohio Gov. Bob Taft.

The opening session also included greetings from representatives of several of the partner organizations who had a presence at the conference. **Dalen A. Harris**, NACo Legislative Associate, discussed the achievements of NACo's post 9-11 45-member task force on homeland security, crediting IAEM participation on such projects as publication of a policy plan, a survey on county emergency preparedness, and a survey on county health access. Harris said that NACo wants to build on its partnership with IAEM, stating that the "events of Sept. 11 demonstrate the importance of regional collaboration."

**Gregory Smith**, American Red Cross, said that ARC is changing to respond to new threats, including those of WMD and terrorism. "The events of 9-11 were heinous," said Smith, "but they were local disasters. A relationship with each local emergency manager is crucial to the ARC, which is a community-based organization.

ARC wants to enhance its relationships with local emergency managers."

Dale Shipley, legislative chairman for NEMA and past president of NEMA, noted that IAEM will

be represented at NEMA's upcoming summit, which will bring together key people to reinforce the concept of partnership and collaboration, focusing on all hazards. He said that NEMA looks forward to working with IAEM in the coming years and to coordinating the two associations' mid-year meetings in 2003 to see if we can work together to bring issues of common concern to Congress.

### FEMA Praises IAEM's CEM® Program, Support of Students

**Ed Buikema**, FEMA Region 5 Director, offered greetings from FEMA Director Joe Allbaugh. He talked about the importance of planning and preparedness at all levels, and said that FEMA is facing challenges that include homeland security as well as such issues as mutual aid, interoperability of communications, and standards of accreditation. Buikema mentioned IAEM member participation in development of NFPA 1600 standards and EMAP. He praised IAEM for its cutting-edge Certified Emergency Manager® Program and its support of emergency management students through scholarships.



*Local dignitaries welcome IAEM to Columbus, Ohio, at the Opening Session of the IAEM 50th Annual Conference & Exhibit.*

## New IAEM Members: Sept. 16 - Oct. 15, 2002

A monthly listing of new IAEM members appears in each *IAEM Bulletin*. Please take this opportunity to contact new members with a phone call or e-mail, and say "Welcome to IAEM!"

### REGION 1

**Megan McCarthy**  
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### REGION 2

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### REGION 3

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*(continued on page 11)*

*Please join us in welcoming  
our newest IAEM members!*

## New Members

(continued from page 10)

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## IAEM Board Meeting Emphasizes International Effort

The IAEM Board of Directors met on Oct. 12 at the IAEM Annual Conference in Columbus. IAEM President Bob Andrews, CEM, thanked the Board and committee leadership for the extraordinary support and effort they've provided to advance IAEM programs. He particularly noted the potential success under the newly-activated Presidential Advisory Council, and the Presidential Team concept.

Randy Duncan, CEM, presented the Executive Council recommendation that the Board proceed with the internationalization of the association, particularly with the CEM® Program. This internationalization can proceed with the

"franchising" concept to reach areas of the globe outside of the United States. Other ideas included: an online liaison meeting participation report, wider distribution of the IAEM Annual Report, investigation of technology to facilitate committee and Board meetings, and development of a formal leadership skills program

The IAEM Board of Directors expressed its gratitude to **Col. Robert L. Ditch**, USAF, MSC, CEM, thanking him for his tremendous effort as a CEM Commissioner the past few years. He achieved CEM acceptance with the Military Medical Readiness Corps to satisfy their certification requirement; he developed an

impressive slideshow; and he has worked tirelessly promoting the program. His conference efforts to tutor candidates and present a program overview the past three years have been quite effective.

J.R. Thomas, CEM, commended IAEM for its awareness and efforts to secure well-known speakers and top-quality programs. He thanked the Board for the opportunity to chair and host the 2002 conference. Andrews acknowledged the monumental undertaking that Avagene Moore and J.R. Thomas have embraced. Linda Spangler and Russ Decker will co-chair the 2003 event, and Rick Comerford will host it in Orlando.

### New Members

(continued from page 11)

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## Exhibit Hall Offers the Latest in Products and Services

The vendor booths at the IAEM 2002 Exhibit Hall offered our conference attendees the very latest in products, technology and services related to emergency management.

### Exhibitor Benefits

There are many benefits to be realized from exhibiting at the IAEM Annual Conference & Exhibit. The majority of attendees at our conferences are purchasers or specifiers for their jurisdictions, including disaster planning and preparedness managers, response coordinators, emergency communications managers, private industry contingency planners, and contract services providers.

### Don't Be Left Out Next Year!

It isn't too early to think about next year's conference, which will

be IAEM's 2003 Annual Conference & Exhibit, set for Oct. 29 through Nov. 5, 2003, at The Rosen Center, Orlando, Florida. If you would like to be on our e-mail list for updates as we plan for next year's Exhibit Hall or if you would like general information about how you can become an IAEM Exhibitor, please contact Hazel Reeves at [hjreeves@aol.com](mailto:hjreeves@aol.com).



*The IAEM Exhibit Hall was the place to be between sessions at the IAEM Annual Conference. Plan now to be an exhibitor at the IAEM 2003 Annual Conference in Orlando, Florida.*



## Communications Workshop Adds Value to Conference

For the third year, IAEM offered a full-day Communications Workshop free of charge to attendees at the IAEM Annual Conference. Pat Jocius, CEM, returned to present two seminars featuring "hands-on" exercises that were very popular with participants.

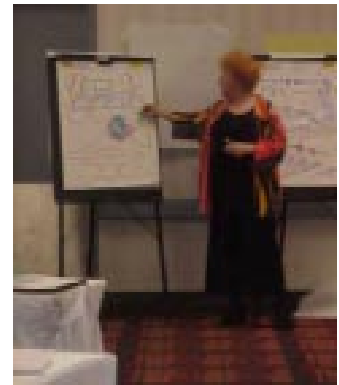
In *A Picture Is Worth a Thousand Words*, participants learned about and worked with graphic recording, based on simple symbols representing concepts. This is a valuable facilitation and problem-solving tool that can be used in all phases of emergency management.

*Vision and Graphic Facilitation Process* applied the techniques learned in the first session, demonstrated the practical application of icons, and showed how to use graphic recording in meetings.

The IAEM Communications Workshop is sponsored by the IAEM Communications Committee. If you would like to join the committee or help with the planning for next year's workshop, please e-mail Communications Committee Chairman Valerie Quigley, CEM, at [vjqigley@lbl.gov](mailto:vjqigley@lbl.gov) or IAEM Bulletin Editor Karen Thompson at [thompson@iaem.com](mailto:thompson@iaem.com).

If you are interested in practical solutions to real-life communications challenges faced by emergency managers, plan now to arrive early enough at next year's IAEM Annual Conference to attend our added-value Communications Workshop!

*Pat Jocius, CEM, led an enthusiastic group in hands-on exercises on training tips and graphic recording, focusing on communications tools useful to emergency managers.*



## Tribal Affairs Committee Report

By Tim Sanders, CEM, Chairman of the IAEM Tribal Affairs Committee

The Tribal Affairs Committee has established the vision that it will facilitate the exchange of ideas and information and explore issues of mutual concern among tribal and local emergency managers. The committee will develop, propose and advocate for mutually beneficial solutions, legislation and initiatives.

Tribal governments, just like city, county and state governments, are responsible for implementing measures to save lives, protect property, and preserve natural and cultural resources and lifeways in the event of emergencies and disasters. Tribal governments have been dealing with emergencies and disasters for centuries but are just now beginning to establish formal programs. There is a need to improve communication, cooperation and interaction among tribal, state and local emergency managers. There is also a need to work together to build emergency management capabilities in Indian Country so tribal programs can become an effective participant in the integrated emergency management system in the U.S.

There are now at least four representatives of tribal emergency management programs who are members of IAEM, up from a total of one when the committee was established. During the year, the chairman had the opportunity to attend several tribal emergency management meetings and conferences and took some time to promote IAEM at each of these functions. There appears to be significant interest among tribal emergency managers, and the effort to recruit new members will continue.

### Current and Emerging Issues

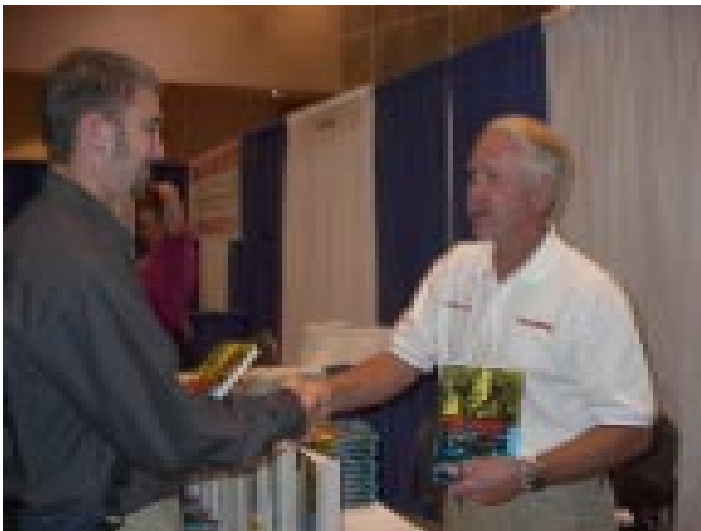
- Tribal Capability Assessment for Readiness (T-CAR).
- Mitigation Initiative Pilot Project.
- Pre-Disaster Mitigation Program.
- Stafford Act implications for tribal governments.
- Consultation and coordination with tribal governments.
- Tribal-specific emergency management training.

### 2003 Committee Goals

- Support the overall mission, goals and objectives of IAEM.
- Develop a handbook that provides information on tribal governments and their unique status, as well as information on tribal emergency management initiatives and issues, and make it available to IAEM members.
- Work with FEMA to get the Tribal Capability Assessment for Readiness (T-CAR) instrument, software, and other supporting measures completed and issued to the tribes.
- Provide input and assistance to FEMA in the development of tribal-specific training and supporting materials.
- Recruit two tribal emergency managers or tribal representatives for membership in IAEM and the Tribal Affairs Committee.

### For More Information

If you are interested in obtaining details about current issues and the 2003 committee plan, please contact Tim Sanders, CEM, Chairman, at [Tsanders54@aol.com](mailto:Tsanders54@aol.com) or Vicki Harguth, Vice-Chairman, at [hargutvl@tvfr.com](mailto:hargutvl@tvfr.com).



George Pickett, CEM, is pictured at a book signing for *The Brave*, his recently published account of life as a New York City firefighter. For ordering information, e-mail George at [gpickettaz@aol.com](mailto:gpickettaz@aol.com).



Janet Dilling, CEM, takes a moment to catch up on work while attending the IAEM Annual Conference.

## New IAEM Strategic Plan Approved at Conference

IAEM members adopted a new strategic plan at the Oct. 15 IAEM Annual Business Meeting in Columbus, Ohio.

### IAEM's Vision:

IAEM shall be recognized as a premier international organization of emergency management professionals.

### IAEM's Mission:

The mission of the International Association of Emergency Managers is to advance the profession by promoting the principles of emergency management.

### Statement of Core Values

Our core values are the principles, standards and actions that represent who we are, what IAEM is, and what we are striving to become. These values guide all our activities and serve as a constant reminder of what is most important for us to succeed in our mission and vision. IAEM's core values are professionalism, leadership, innovation, integrity, unity, and service.

■ **Professionalism.** IAEM is an organization that actively promotes professionalism to ensure public confidence in emergency management and will demonstrate the highest levels of non-partisan professionalism and quality in everything it does.

The association will achieve this high standard of professionalism through ethical behavior, collaboration, education, and respect for all members and all emergency managers.

■ **Leadership.** Leadership is being able to inspire and motivate one's peers with trust and confidence so that they will work towards the established vision and mission with integrity and with the spirit that nothing is impossible. IAEM believes in leadership by example, personal presence and involvement.

■ **Integrity.** IAEM cultivates an environment of honesty, sincerity, and trust in which it holds itself to the highest ethical standards. The association will place honesty and objectivity at the forefront as it assesses its own policies, practices, and behaviors, to ensure the public's trust and confidence, and to make credible the actions taken to enhance quality improvement in emergency management profession.

■ **Unity.** Through unity, there is strength. IAEM acknowledges the diverse backgrounds of its members and of all emergency managers and understands the importance of unity as a means of promoting harmony and strengthening the organization and the profession. The association embraces unity by respecting the individuality of all emergency managers and seeking to establish strong lines of communication, cooperation, and teamwork between them.

■ **Innovation.** IAEM must be a responsible advocate of creative solutions in a profession marked by rapid change. The association will serve as a catalyst for imaginative, appropriate risk-taking on the part of its members who seek to incorporate new forms of collaboration, new knowledge, new technology, and new approaches into the emergency management profession.

■ **Service.** Providing quality service is essential for the continued growth of IAEM. The association is committed to providing excellent service to all its members and the emergency management profession by maintaining strong, supportive programs and relationships that are flexible and responsive to the diverse needs of the individuals and their programs.

### Key Results Areas

Four functional areas were identified, during the strategic

planning process, as being critical to the continued success and growth of IAEM. These Key Results Areas are the foundation of the association's goals and objectives.

■ **Information and Networking.** Improve and enhance the information distribution and sharing, and networking capabilities of the association to include the conferences, Web site, and the *IAEM Bulletin*. IAEM provides an important service to its members with access to emergency management related information and the ability to network with their peers. Information and networking for the association includes the association's newsletter, Web site and e-mail discussion list; legislative and regulatory dialogue; national and regional conferences, meetings and workshops; and function as an information clearing house.

■ **Professional Development.** Support and facilitate the professional development of individuals and programs. The growth and evolution of emergency management as a profession is dependent on the professional development of emergency managers and emergency management programs. Professional development is facilitated through professional training and education programs, grant and scholarship opportunities, and professional standards for individuals and programs. Professional development opportunities provided by IAEM include training opportunities offered in conjunction with the association's annual conferences and mid-year workshops; an international exchange program; and participation on the association's committees or regional boards.

■ **Representation of the Profession.** Advocate emergency management as a profession at all

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## IAEM: Working for You

■ **IAEM To Promote Knowledge of Emergency Management.** IAEM is preparing a promotional package that will include articles on “The Importance of Investing in a Sound Emergency Management Program” and “Just What Is Emergency Management, Anyway?” (an article by Maureen Long, AEM, that was published earlier this year in the *IAEM Bulletin*.) the package will also include information about IAEM and its

activities; the Certified Emergency Manager Program; the IAEM Scholarship Program; and association contact information.

The promotional package will be e-mailed to all IAEM members so that you will have it available to share with your elected officials as well as utilize it in your membership recruitment efforts. The package also will be posted online and sent to partner organizations as part of an effort to educate those who need to understand

what emergency management is and why it is critical to invest in a sound emergency management program.



*A large student contingent attended the IAEM 2002 Annual Conference & Exhibit.*

### Please Help Us Update The IAEM Database!

Only half of the more than 2,000 IAEM members have provided the association with their current e-mail address. If we do not have your e-mail address, you are missing out on legislative updates and other important information that we share with members throughout the year. For example, we want to make sure you receive the emergency management promotional package described in the article on this page.

Please e-mail Sharon Kelly, IAEM Membership Director, at [iaem@aol.com](mailto:iaem@aol.com) with your current e-mail address today!

### Strategic Plan

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levels. To be an effective advocate of the emergency management profession IAEM must be the recognized representative association for the profession at all levels of government and the private sector, both nationally and internationally. To achieve this recognition, the association needs to increase its visibility and credibility through additional outreach efforts and partnerships, particularly with the private sector and international emergency managers.

■ **Organizational Development.** Foster the continued growth and evolution of the association to truly represent the diverse global emergency management commu-

nity and become the recognized representative association for the emergency management profession.

IAEM must continue to grow and evolve as the representative association of the emergency management profession for the public as well as the private sectors. Increasing membership, along with developing and utilizing the membership's potential, is critical to our organizational development. The association will seek to expand its membership base worldwide and actively recruit members to serve in various organizational capacities. In conjunction with increasing its membership base IAEM will establish partnerships with related organizations that support similar goals and objectives.

### Federal Updates

*(continued from page 8)*

Bryne noted that the OHS has recommended that:

■ States control 25% of funds, with a mandate to filter 75% down to the local level within a required time frame.

■ Maximum flexibility must be built in, and mutual aid agreements are essential.

■ The validation system must not be just a ledger sheet. “Vigorous and robust exercise programs” are seen as the best validation that funds are spent appropriately.

■ All programs should be merged into one agency, but “it doesn't look like it'll happen this year.”

## Editorial

## Bridging the Generation Gap: Practical Experience vs. Academic Education

By Jamie Moore, Emergency Services Technician, Douglas County, Colorado  
IAEM Colorado State Representative

It is interesting to me that there seems to be a clearly defined, yet unspoken tension between those in emergency management who gained their education through the “University of the Real World” and those newer generations who have an “academic” education. While at the conference last November, I had several comments made to me regarding the ineffectiveness of a degree in emergency management.

Although some might have taken this personally, I instead began to analyze the issue. It seems that some emergency managers feel threatened by those with degrees in emergency management. They argue that theory is not as good as practical application. On the other hand, some academics argue that those without a formal education may not perform at the same level as those with degrees because they lack the solid foundation in theory that a formal education provides.

I have come to several conclusions regarding this issue that I feel are important to recognize. However, let me make this disclaimer: I am not an expert in the field of emergency management. Nor am I a professional academician who has years of experience in research of emergency management theory. I simply wish to share my observations based on my experience as a student of both the “real” and “academic” worlds.

■ **Observation #1.** The threat posed to those “practically experienced” emergency managers by the new generation of “academically educated” practitioners is quite a delusion. I can remember a time not so long ago when a person could begin a career without a formal education. I am not talking about just getting any old job but rather a career that paid decent

wages so that a person could support his family. Those days, however, seem to be long gone. As those times have changed, so have the times of purely gaining emergency management experience on the job. It is now necessary for new generations of emergency managers to gain an academic education, not only for the base of knowledge that an education provides but also for the continued growth of professionalism that is taking place in the field.

■ **Observation #2.** Formal education in emergency management provides a firm foundation upon which to build knowledge of the practices and principles of emergency management. However, formal education in and of itself does not teach you everything you need to know to be an effective emergency manager. Nor does it necessarily teach you the best way to handle practical problems that arise during times of crisis.

Here is an analogy for what I have just described. When I was in paramedic school, I learned to do two-man CPR. The formal way I learned to do two-man CPR was for one person to breathe for the victim one time (bagging), then the other person does compressions on the chest five times. So, the sequence of events was: (1) bag the victim once, (2) have the other person do five compressions, and (3) repeat the first and second steps. Those who have medical backgrounds are laughing right now because the way it *really* happens in the field is that both the people doing CPR are going 100 mph at the same time. There is not much stopping and starting. That is the difference in formal education and practical application. It is necessary to have the theory of how it should work, but at the

same time learn shortcuts through practical experience to produce optimal results.

■ **Conclusions.** In fact, the true threat is that the two schools of thought do not always recognize their interdependence. With the “practitioners” worried about saving their jobs and the “academics” worried about getting recognition within the emergency management community, some are missing out on an indispensable opportunity to help one another. As we all know, emergency management is constantly changing, and there is room for both sides to contribute. The academically educated group can offer new thoughts and fresh eyes that are required to produce ideas outside of the box. These new ideas (theories) are based upon information that is obtained from the practitioner.

So if practitioners disclaim theory, they disclaim the lessons that they generated based on their own experience in the field. At the same time, those with practical, hands-on experience are essential as guides through the emergency management process and can pass on their knowledge and experience of past events to future emergency managers.

Therefore, I believe that one group cannot be independent of the other. There are bigger issues at hand that need the attention of our emergency management society. Petty bickering about who has a degree – and who does not – is not helpful for our profession, and in no way enhances our ability to do our jobs. What might be proposed instead is to do that which is stated in many of our job titles and “coordinate” with each other in order to reach the goals defined within the emergency management field.

## CEM® Corner: Military Submissions, Part 2

By Daryl Lee Spiewak, CEM, TEM, CFM, CEM® Commissioner and IAEM President Elect, Past ASPEP President, Emergency Action Coordinator, Brazos River Authority, Waco, Texas

In Part One of "Military Submissions" (Oct. 2002 *IAEM Bulletin*), we discussed some suggestions and tips for documenting your military accomplishments in the areas of work history, experience, references and training. In this month's tips article, we will discuss the areas of professional contributions and the emergency management essay.

■ **Professional Contributions.** Some of the contributions are easy for military personnel to achieve while others will take a little more work, but all are achievable by our men and women in uniform. The contributions that should not pose too much difficulty are membership, professional conference, speaking, publications, awards or special recognition, and legislative contact because much of what the military does is disaster and emergency management-related. Completing these six professional contributions meets certification requirements.

Some areas that may be a little difficult include special assignment, teaching, course development, and audio-visual and interactive products. The reason I say these are a little more difficult is because military personnel don't normally have an opportunity to work in these areas. And when they do, it is an assigned duty. Therefore, the contribution does not meet the criteria of being beyond the scope of normal job responsibilities.

This is not to say these contributions cannot be achieved; they can. Just be sure the contributions are beyond your normal job responsibilities. One way to do this is to volunteer your services to the Red Cross, your church or your local community.

■ **A Few Examples.** Humanitarian medals and achievement medals for emergency manage-

ment-related activities may be used to receive credit in the awards category. So too, can your Letters of Achievement and Letters of Commendation.

Special skill identifiers or badges may be used to prove certification in emergency management. A couple of examples include the medical badge, senior or master EOD badge, and the "R" skill identifier. Others are acceptable too. Remember to explain how they relate to comprehensive emergency management in order to receive credit.

Legislative contact could be in the form of a regular letter, a post card, an e-mail or a personal visit to an elected official at the state or national level regarding a substantive disaster or emergency management issue. You can learn about these issues in the press, officer or non-commissioned officer association publications, the *IAEM Bulletin*, the IAEM Web site or the IAEM Listserv. Some current topics include the annual budget appropriations, homeland defense and the war on terrorism.

When you contact your elected official, you don't have to use your military rank and position. You may use your name and civilian address if you prefer. The point here is to take a stand and support an issue or ask your elected official to help defeat a particular bill. Don't forget to include a copy of a written reply or acknowledgement from your elected official to receive credit.

■ **Opportunities through IAEM.** IAEM offers numerous opportunities to achieve seven different professional contributions. Membership is one opportunity, but so is writing for the *Bulletin*, giving presentations at the annual conference (a two-for-one deal), serving on a committee, leading a committee and receiving a media award.

IAEM committee work should not pose a problem since most committee work is accomplished through virtual meetings, e-mail, teleconferences and phone calls. Face-to-face meetings usually occur during the mid-year workshop and the annual conference, so don't let your military job prevent you from volunteering to serve. You can even serve as chair of a committee while on active duty. Your leadership and management skills will be very useful and will serve you well on any committee of your choosing.

■ **Essay.** Military personnel should be able to complete the essay requirement without difficulty because planning for disasters and emergencies is a routine procedure. The difficulty is deciding what to write about.

The essay requires that you provide a detailed description of how you would design, develop and implement a disaster or emergency management system for your organization. It doesn't matter which type of organization you choose to work with, and it doesn't matter what type of system you choose to design. The commissioners want you to be creative, cover all four phases of emergency management, and demonstrate your mastery of the knowledge, skills and abilities criteria listed in your application packet.

Here are a few examples of different types of systems that military personnel may be familiar with and might choose to write about.

- Base recovery after an attack.
- Rapid runway repair.
- Operations in a BNICE environment.
- Damage repair.
- Submarine fire suppression.
- NEO evacuation.

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## CEM® Corner

(continued from page 18)

### ■ Aircraft crash.

You may choose to write about interoperable communications systems or mobile medical support. The system's topics are limited only by your imagination.

Don't write an SOP on how to do the technical portions of the systems listed above. The commissioners don't want to know the details of the response teams and the procedures they will use. Write about the system and the emergency management responsibilities. The operative word here is "management." Use the same process and essay format that was described in earlier CEM® Corner articles.

■ **Final Tips.** Just as with other candidates for the CEM®, proper documentation is the key for military applications too. Provide explanatory notes and corroborating documentation for any discrepancies or potentially confusing areas in your application packet. When in doubt, provide more explanatory documentation rather than less. The documentation helps the commissioners to more fully understand your claims. Proper and complete documentation will speed up the review process and should result in a positive recommendation for award of your CEM®.

One caution to remember – do not include any classified information in your application packet or essay. Many commissioners had security clearances in their previous jobs. Some may even have current clearances. However, the commissioners do not have a need to know, nor do they have proper storage facilities for classified information. So keep your packets unclassified.

### Next Month's CEM® Corner

Next month we will discuss tips to prepare for taking the new CEM® exam.

## CD/EM Memorial Commission Donates \$10,000 for Scholarships

The Civil Defense/Emergency Management Memorial Commission has presented a donation of \$10,000 to the IAEM Scholarship Fund. IAEM thanks the Commission for its generous gift.

The International Association of Emergency Managers made a commitment to the future of emergency management when the IAEM Scholarship Program was established. Please do your part to help us meet that commitment: by

making personal donations, by seeking out donations from others, and by participating in such activities as our annual scholarship auction.

Donations to the IAEM Scholarship Program *will* make a difference to the future of emergency management and your community. Donations are tax deductible and are welcome at any time during the year.

Please see the related article on scholarships on Page 3.

## IAEM Scholarship Auction Raises \$7,375 for Students

The IAEM Scholarship Benefit Auction held on Oct. 13 in Columbus raised a grand total of \$7,375 for scholarships for emergency management students. One of the most lively events of the conference, the auction room was packed, and bidding was competitive and good-natured.

The most expensive item auctioned off was a copy of the Periodic Table of Elements autographed by Glenn Seaborg, which brought \$1,300 from Mike Zanotti, who works with the Air Force National Security Emergency Preparedness Agency, Washington, D.C.

See related article on Page 3 for details of the IAEM scholarships announced at the conference. We hope you'll start thinking now about collecting auction items in your community for next year's IAEM scholarship auction.



David Pritchard, auctioneer, seeks bids on a 9-11 memorial banner at the IAEM Scholarship Auction, with the assistance of student members.

## IAEM Student Region Caucus Report

By Michael J. Mumaw, CEM

The IAEM Student Region Caucus met on Oct. 12 during the IAEM Annual Conference in Columbus. There were 34 in attendance, including students, faculty and alumni.

### Organizational Relationship

The consensus of those present was that they would like IAEM to become the chartering organization for the International Emergency Management Student Association (IEMSA) chapters. The chapters would prefer to be included under IAEM's 501c3 non-profit status rather than each chapter applying

for their own non-profit status separately. After lengthy discussion, it was decided that all dues would be paid to the IEMSA chapters, and that any dues for IAEM membership would then be forwarded on to IAEM headquarters. Student members from schools that do not have IEMSA chapters would continue to pay their IAEM student membership fees directly to IAEM.

Local chapters would retain the authority to set their own dues amount for local membership. IAEM student membership is currently set at \$25. Local chapters would retain the authority to

determine if their members must also be student members of IAEM.

Jason Kingsley moved to accept the proposal of creating a Student Region within IAEM to serve as the national/international element of IEMSA. The motion was seconded by Kyle Rhone. The motion passed unanimously.

### Elections Held

Three students expressed an interest in being the new Region 12 President (Board representative): Jane Rovins, Ethan Beckcom and Gordon Redmond. Each student was given the opportunity to address the group. After two rounds of voting, Ethan Beckcom was elected Regional President and Jane Rovins was elected Regional Vice President.

### Work Plan Set By New Student Region

Three primary tasks were identified to be accomplished during the next year.

- Michael Mumaw and IAEM staff will look into what it would require for IAEM to become the chartering organization for the IEMSA chapters, and if the chapters would be included under IAEM's 501c3 non-profit organization status.

- Jeff Hartle will work on developing a "how to" brochure that can be provided to academic institutions that express an interest in starting an IEMSA chapter.

- Each university will develop a fact sheet on their internship program, and they will be combined into a single packet that can be provided to organizations, businesses and jurisdictions that are considering hiring interns. The fact sheets should include: student responsibilities and expectations; employer responsibilities and expectations; and possible costs involved.

## IAEM Has a New Student Region

By Ethan Beckcom, IAEM Student Region President

There is a newly established Region 12 – and for the very first time in the 50 years of IAEM, students have a representative on the Board of Directors, to voice our opinions and views on issues that we feel are important as future emergency managers. We have many new ideas for IAEM. We would like to begin developing an **internship information booklet** that can be provided to anyone who might be interested in providing an internship for emergency management students, along with a **job bank** for

students in search of internships and future employment. With help from EM instructors, we plan to develop a "how to" packet for starting local IEMSA chapters. We are going to identify what is required for IAEM to become the chartering organization for IEMSA chapters. We also have hopes to get alumni involved with the students and Student Region. While talking to students, we have come up with many ideas for next year's conference in Orlando. Those ideas range from setting up mock interviews – in order to train students on what to expect when they graduate – to setting up more vendors aimed toward students' needs. We are the future of emergency management, and we are out there getting the training that our predecessors never had the opportunity to receive. The fact that students are able to attend conferences, like the IAEM Annual Conference, is a great opportunity to get out there and see what new technology the field has to offer. This will not only benefit the students but hopefully everyone.



New Student Region President Ethan Beckcom (second from right) pictured at the IAEM Student Region Caucus.

## Association News

### ■ IAEM Communications Committee Announces *Bulletin* Special Focus Issues for 2003.

The IAEM Communications Committee has announced topics for the Special Focus Issues of the *IAEM Bulletin* to be published in 2003. Although the *Bulletin* is published each month, four times a year we publish a longer edition based on a topic of interest to IAEM members. Upcoming topics will include:

- **Feb. 2003 Bulletin: All-Hazards Warnings** – copy deadline Jan. 10, 2003. We're looking for articles on public partnership warnings, Homeland Security Advisory System, Amber Alert, EAS, EDIS/CAP, Reverse 911, why technology is only part of the answer, and lessons learned.

- **May 2003 Bulletin: Mutual Aid Communication** – copy deadline Apr. 10, 2003. Articles are needed on PSWWN, RICS, GETS, and lessons learned.

- **July 2003 IAEM Bulletin: Chemical Terrorism and Accidents** – copy deadline June 10, 2003. We would like articles on transportation, decontamination, medical response, detectors, clandestine drug labs, and lessons learned.

- **Oct. 2003 IAEM Bulletin: Connecting Communities** (2003 conference issue) – copy deadline Sept. 10, 2003.

- **Feb. 2004 IAEM Bulletin: Emergency Management and the Internet** – copy deadline Jan. 10, 2004.

- **May. 2004 IAEM Bulletin: Emergency Management and the Media** – copy deadline Apr. 10, 2004.

**Valerie Quigley, CEM**, is the new committee chairman. The Communications Committee plans to offer another full-day Communications Workshop at next year's Annual Conference and invites interested members to join in with planning efforts at the 2003 Mid-Year committee meeting.

*Bulletin* copy deadline is the 10th of each month, and all article submissions should be e-mailed to Editor Karen Thompson at thompson@iaem.com. Author guidelines for the *IAEM Bulletin* are posted at [www.iaem.com](http://www.iaem.com).

■ **Government Affairs Committee Meets During Annual Conference.** The IAEM Governmental Affairs Committee met on Oct. 12 to discuss the latest developments of legislation that affects emergency management. Co-Chairmen Ellis Stanley and Mike Selves remarked on IAEM's recent efforts to make IAEM more visible on the Hill. Reports to the committee were given by Kristina Simpson, Branch Chief of FEMA's Intergovernmental Affairs Department, and Dale Shipley, NEMA Legislative Chairman.

The committee established its two key priorities for the next year:

- Increased funding for Emergency Management Performance Grants (EMPG).
- The 404 Hazard Mitigation Grant Program.

Ellis Stanley also stressed the importance of IAEM members establishing contacts with their local, state and national elected officials, especially new members of Congress.

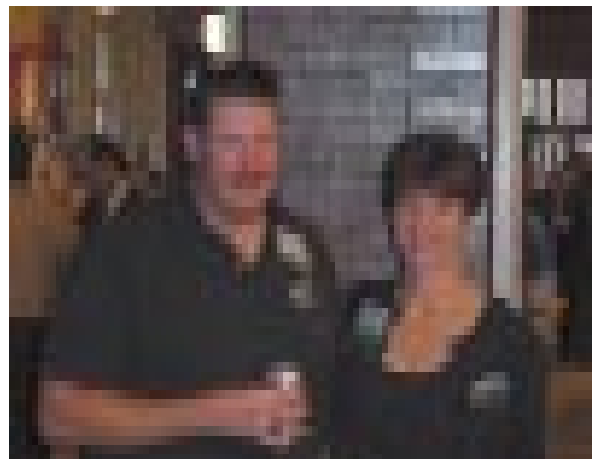
■ **Shop the IAEM Online Store.** Shop the IAEM Online Store to buy IAEM products at [www.iaem.com](http://www.iaem.com). Products available through our association include shirts of various styles, patches, pins, and more. If you didn't get a chance to shop at the conference, the online store is an easy way to make purchases of logo products that will demonstrate your

affiliation with IAEM.

■ **CEM® Corner Articles Posted on Web Site.** Daryl Lee Spiewak, CEM, writes a regular column for the *IAEM Bulletin* offering CEM® application tips for those involved in the certification program. All past CEM® Corner articles are posted on the IAEM Web site for your easy reference.

■ **News Wanted for the IAEM Bulletin.** The *IAEM Bulletin* is interested in student news, international news, member news, committee news and regional news. We would like to see more of these items in the newsletter – and to make this happen, we need to hear from you!

We would particularly like to include student articles and international news in each issue of the *Bulletin*. Please consider sending us your articles, news items and photos. Photos should be provided in tif or jpg format, and you should e-mail all submissions directly to Editor Karen Thompson at [thompson@iaem.com](mailto:thompson@iaem.com).



**It's Never Too Soon to Start Planning....and these are two of the people who are already working on planning the IAEM 2003 Annual Conference.** Pictured are Rick Comerford, CEM, who will host our next conference in Orlando, with IAEM Executive Director Beth Armstrong. The conference will take place Nov. 1-5, 2003, at The Rosen Center in Orlando, Florida.

## Congratulations to Our IAEM 2002 Award Winners

### EXECUTIVE CITATION:

- *Region IV:* Dan Isley, Cullman, AL

### REGISTRATION SCHOLARSHIPS:

- *Region 1:* Albert Manley (TX)
- *Region 2:* Sue Warner (DC)
- *Region 3:* Alfredo Lagos (DC) and George Nunez (DC)
- *Region 5:* Matthew Sweeney (OH) and Alicia Tate-Nadeau (IL)
- *Region 6:* Jane Rovins (LA) and Brian Richey (TX)
- *Region 8:* Allen R. Frederick (OK)
- *Region 9:* Jeanne Burns (TX)
- *DRI International:* Nicolette Bagwell (TX) and Noel Camberos (TX)

### MEMBERSHIP AWARD:

- Robert G. Goldhammer, CEM, Des Moines, IA (for sponsoring the most new IAEM members)

### NATIONAL SECURITY AWARD:

- Tom Ridge (IAEM's National Security Award is the highest honor bestowed upon a U.S. citizen who through unselfish and dedicated leadership has significantly contributed to the furtherance of a strong civil defense program as a part of our national security.)

### PRESIDENTIAL CITATIONS:

- Michael D. Selves, CEM, Olathe, KS, and Ellis M. Stanley, Sr., CEM, Los Angeles, CA (for excellent work in developing a results-oriented government affairs program for IAEM)
- Elizabeth B. Armstrong, MAM, CAE (in thanks and gratitude for her

tireless efforts in helping to make IAEM a premier emergency management association)

- IAEM Staff (in thanks and gratitude for all that IAEM staff members do to maintain IAEM as a premier emergency management association)

### CLAYTON R. CHRISTOPHER AWARD:

- Eddie Hicks, CEM, Decatur, AL

### CERTIFICATES OF APPRECIATION:

- Steven Charvat, CEM, Washington, DC (for his superb coverage of key Washington events on behalf of IAEM)
- Randall C. Duncan, CEM, Wichita, KS (for his dedicated service at Ground Zero following events of Sept. 11)
- Michael J. Fagel, CEM, North Aurora, IL (for his dedicated service at Ground Zero following events of Sept. 11)
- Kathee Henning, CEM, Rockville, MD (for all of the above-and-beyond work she does on behalf of IAEM, including representation at key functions)
- Margaret Ann Melberg, CEM, Arvada, CO (for establishing a model regional program for Region 8 and handling many special assignments for IAEM)
- Mary Jane Spivey, CEM, San Antonio, TX (for her diligent commitment and work to further the enhancement of the IAEM Training & Education Program)

### MEDIA CONTEST AWARDS

#### Category A: Newsletters

##### Division 1, Local

1st: Ellis Stanley, Sr., CEM, City of Los Angeles

2nd: Walter M. Duzzny, CEM, Mahoning Co. EMA, OH

3rd: Kathleen Henning, CEM, Montgomery Co. OEM, MD

##### Division 2, State/Regional/Intl

1st: Michael Cline, VA Dept. of Emerg. Mgmt. Public Affairs Office

2nd: Paul Hess, Arizona Division of EM, AZ

3rd: Lori Getter, Wisconsin Emergency Management

#### Category B: Special Publications

##### Subcategory 1: Posters

##### Division 2, State/Regional/Intl

1st: Barbara Thurman, CEM, WA State Emergency Mgt.

##### Subcategory 2: Brochures

##### Division 1, Local

1st: Kathleen Henning, CEM, Montgomery Co. OEM, MD

2nd: Bary Lusby, Kenton Co. EM, KY

3rd: J.R. Thomas, CEM, Franklin Co. EMA, OH

HM: James White and Frank Gutierrez, Harris Co. OEM, TX

##### Subcategory 3: Educational Campaign

##### Division 1, Local

1st: Randall C. Duncan, CEM, Sedgwick Co. Dept. of EM, KS

2nd: LuAn Johnson, Ph.D., City of Seattle EM, WA

3rd: Constance Perett, CEM, Los Angeles Co. OEM, CA

##### Division 2, State/Regional/Intl

1st: Barbara Thurman, CEM, WA State Emerg. Mgt.

2nd: David Maack, CEM, Racine Co. EM, WI

##### Subcategory 4: Reference Materials

##### Division 1, Local

1st: Randall C. Duncan, CEM, Sedgwick Co. Dept. of EM, KS

2nd: Ellis M. Stanley, Sr., CEM, City of Los Angeles Emerg. Prep. Dept., CA

3rd: Ray Riordan, East Bay Municipal Utility District, CA

##### Division 2, State/Regional/Intl

1st Tie: Barbara Thurman, CEM, WA State Emerg. Mgt.

Washington State  
Univ. Ad

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## E.M. Calendar

- Dec. 2-6 HazMat Explo 6, Orleans Hotel & Casino, Las Vegas, NV. See [www.hazmatexplo.org](http://www.hazmatexplo.org).
- Dec. 8-12 Emergency Preparedness and Prevention Conference, Baltimore, MD. Sponsored by Region 3, Environmental Protection Agency. See [www.2002conference.org](http://www.2002conference.org).
- Dec. 9-13 NOAA Satellite Direct Readout Conference for the Americas, Miami, FL. This conference will highlight the many changes that will be occurring with the NOAA-operated national weather satellite systems. For information or to register, see <http://noaasis.noaa.gov/miami02>.
- Dec. 11-13 Emergency Response 2002 Conference & Exhibition, Jacksonville, FL. Learn more and register at [www.emergencyresponse2002.com](http://www.emergencyresponse2002.com).
- 2003**
- Feb. 22-25 **IAEM-NEMA Mid-Year Meeting, Washington, DC.**
- Mar. 8-12 National Disaster Medical System 2003 Conference, Reno, NV. This conference will address WMD, clinical medicine, mental health, response teams, international coordination, and the latest in emergency response and coordination capabilities. For details, call 800-USA-NDMS, or visit [www.oep-ndms.dhhs.gov](http://www.oep-ndms.dhhs.gov).
- Jun. 22-25 13th World Conference on Disaster Management, Toronto, Canada. For details, see [www.wcdm.org](http://www.wcdm.org) for call for presentations.
- Nov. 1-5 **IAEM 2003 Annual Conference & Exhibit**, The Rosen Center, Orlando, FL. See [www.iaem.com](http://www.iaem.com).



**Call for Articles...  
for our Special Focus Issue on  
"All-Hazards Warnings"  
Copy deadline:  
Jan. 10, 2003**

Be a part of this special *IAEM Bulletin* issue on the topic of all-hazards warnings. E-mail your article submissions to Editor Karen Thompson at [thompson@iaem.com](mailto:thompson@iaem.com).

Author guidelines for the *IAEM Bulletin* can be found at [www.iaem.com](http://www.iaem.com).

## IAEM Award Winners

(continued from page 22)

1st Tie: John Hall, IL Dept. of Nuclear Safety, IL

2nd: Thomas Coty, National Institute of Justice, DC

*Division 3, Commercial/For-Profit*

1st: The Weber Group, Inc. (nominated by David Maack, CEM, Racine Co. EM, WI)

**Category C: Individual Media Items**  
**Subcategory 1: News/Promotional Story**

*Division 1, Local*

1st: David Maack, CEM, Co. of Racine OEM, WI

2nd: Walter M. Duzzny, CEM, Mahoning Co. EMA, OH

*Division 3, Commercial/For-Profit*

1st: Lee Roberts and The Journal Times, WI (nominated by David Maack, CEM, Racine Co. EM, WI)

**Subcategory 2: News/Promotional Photo**

*Division 1, Local*

1st: Randall C. Duncan, CEM, Sedgwick Co. Dept. of EM, KS

2nd: Eddie Hicks, CEM, Morgan Co. EMA, AL

3rd: Bary Lusby, Kenton Co. EM, KY

**Category D: Audio Visual**  
**Subcategory 2: Videotapes**

*Division 1, Local*

1st: Michael Fagel, CEM, North Aurora Fire Dept, EM Div., IL

**Category E: Computer Products**

*Division 1, Local*

1st: Kathleen Henning, CEM, Montgomery Co. OEM, MD

2nd: James White and Frank Gutierrez, Harris Co. OEM, TX

*Division 2, State/Regional/Intl*

1st: Michael Cline, Virginia Dept. of EM, VA

2nd: Paul Hess, Arizona Divion of EM, AZ

**Business and Industry Preparedness Award**

The Mahoning Valley Homebuilders and Remodelers Association, for their coordinated effort with the local emergency management agency to initiate a series of mitigation, preparedness, response and recovery programs through their organization (nominated by Walter M. Duzzny, CEM, Mahoning Co. EMA, OH)

**Partners in Preparedness Award**

Bay Area Security Information Collaborative (BASIC), for collaboration between public and private utilities in California in managing terrorism response (nominated by Ray Riordan, East Bay Municipal Utility District, CA)

The IAEM Media Awards Contest is offered annually to recognize excellence. The *IAEM Bulletin* congratulates the winners and will publish the Call for Entries next summer for the 2003 contest.

## Do Your Holiday Shopping Online – And Support IAEM Scholarships

The holiday season is just around the corner, and your shopping could benefit the IAEM Scholarship Program. The IAEM Scholarship Program is a registered cause with iGive.com. iGive.com enables individuals to shop online at hundreds of merchants and simultaneously support any cause they wish. Up to 25 percent or more of every purchase is donated to the selected cause at no extra cost to shoppers or causes. Membership at iGive.com is free.

Shopping through iGive.com is easy. Once on the Internet, visit <http://www.iGive.com/html/refer.cfm?memberid=256166&causeid=19347>, and register as a shopper. Don't forget to choose IAEM Scholarship Program as your

cause. Once you have registered, you should download the iGive Shopping Window. To have a percentage of your purchase donated to the Scholarship Program, go to the iGive shopping mall and choose any of the more than 330 merchants. Most major stores participate, including BigDogs.com, ToysRUs, Omaha Steaks, Lands' End, Eddie Bauer, Outpost.com and Office Depot. If you have downloaded the shopping window, you also can go directly to the merchants of your choice. When you visit a participating merchant, the shopping window should indicate that you are shopping through the iGive program.

"iGive.com's mission is to provide a reliable, valuable, secure and easy-to-use tool to help

individuals support their favorite causes while doing their everyday online shopping," explained Robert Grosshandler, founder and chief executive officer of iGive.com. "We're delighted that the IAEM Scholarship Program is utilizing iGive.com and the information age to help raise money for scholarships for full-time students in emergency management and related programs." Since its debut in 1997, iGive.com has raised more than \$1,000,000 for thousands of nonprofit organizations and worthy causes.

More information or assistance in joining the program is available from Dawn M. Shiley, IAEM Communications & Marketing Director, at [shiley@iaem.com](mailto:shiley@iaem.com).

### IAEM

**111 Park Place  
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